



IDA-HARJU
KOOSTÖÖKODA

Innovation in rural public services

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Round table discussion

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LEADER
EESTI





Defining terms

Innovation

Public service

Rural (vs periurban)

Are they defineable?

Rural services as a different category?

Urbanisation rates

COUNTRY	% of urbanisation
MALTA	91
ESTONIA	69
BULGARIA	67
PORTUGAL	66

Sources of innovation

The source of innovation are different **changes** in:

- Industry or market structure;
- Local and global demographics;
- Human perception;
- Amount of available scientific knowledge;
- Language development;
- Cultural background;
-etc.

Why innovate (in public sector)?

To respond more effectively to altered public needs and rising expectations (“one-size-fits-all” approach outdated)

To contain costs and increase efficiency, esp. in view of tight budgetary constraints

To improve delivery and outcomes of public services, including addressing areas where past policies have made little progress

To capitalize on the full potential of ICTs



Risks

- Negative effects – during innovation, working organisation culture is broken;
- Public organisations are bigger and have less room for errors;
- Legislation does not follow the innovation;
- Lack of coordination;
- Culture of risk aversion (also public perception);

Innovation in CAP 2013+

- Defining innovation separately in different contexts (agriculture, public services etc);
- Considering giving possibility for each area to define innovation;
- Taking into consideration the fact that innovation can not be evaluated in the present;
- Supporting international cooperation and study visits – positive examples are important for innovation.
- Considering periurbanisation factor and managing rural-urban development;

Examples

School bus available for everyone (several rural municipalities);

Cultural service functions to NGO (several rural municipalities);

Estonian practices in general

Clever and **secure** use of technology

- E-banking
- E-school system
- Digital signature (also via mobile)
- Digital registers (inhabitants, entrepreneurs)
- Bus/train tickets via internet/mobile
- Mobile parking

Thank you for your attention!

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Sources and images

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